

NEWS RELEASE

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MAUI LAND & PINEAPPLE REPORTS 3rd QUARTER 2016 RESULTS

KAPALUA RESORT, Hawaii, November 2, 2016 (BUSINESS WIRE) --

Maui Land & Pineapple Company, Inc. (NYSE: MLP) reported net income of \$2.5 million, or \$0.13 per share, for the third quarter of 2016, compared to net income of \$9.7 million, or \$0.51 per share for the third quarter of 2015. The Company reported total operating revenues of \$6.1 million and \$14.5 million during the third quarters of 2016 and 2015, respectively.

For the nine months ended September 30, 2016, the Company reported net income of \$14.4 million, or \$0.76 per share, compared to net income of \$7.7 million, or \$0.41 per share, for the nine months ended September 30, 2015. The Company reported total operating revenues of \$27.0 million and \$20.0 million during the nine months ended September 30, 2016 and 2015, respectively.

In August 2016, the Company sold a five-acre, fully-entitled 42-unit workforce housing project located in West Maui for \$3.0 million. The sale resulted in a gain of approximately \$2.8 million.

In June 2016, the Company sold a 304-acre, fully-entitled working-class community project located in West Maui, commonly referred to as Pulelehua, for \$15.0 million. The sale resulted in a gain of approximately \$14.3 million.

In September 2015, the Company sold the 25-acre Kapalua Golf Academy parcel and related facilities for \$12.0 million. The sale resulted in a gain of approximately \$10.5 million.

Proceeds from these sales were used to reduce the Company's outstanding bank debt.

Additional Information

Additional information with respect to Maui Land & Pineapple Company, Inc. and our operating results for the third quarter of 2016 will be available on our Form 10-Q filed with the Securities and Exchange Commission and our website www.mauiland.com.

About Maui Land & Pineapple Company, Inc.

Maui Land & Pineapple Company, Inc. develops, sells, and manages residential, resort, commercial, agricultural and industrial real estate. The Company owns approximately 23,000 acres of land on Maui and manages properties, utilities, and a nature preserve at the Kapalua Resort.

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MAUI LAND & PINEAPPLE COMPANY, INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME (UNAUDITED)

	Three	Three Months Ended September 30,			
		016		2015	
		(in thousands except per share amounts)			
OPERATING REVENUES					
Real estate					
Sales	\$	3,000	\$	12,000	
Commissions		210		54	
Leasing		1,680		1,311	
Utilities		813		785	
Resort amenities and other		359		330	
Total operating revenues		6,062		14,480	
OPERATING COSTS AND EXPENSES					
Real estate					
Cost of sales		225		1,487	
Other		217		129	
Leasing		1,120		456	
Utilities		689		579	
Resort amenities and other		167		207	
General and administrative		648		609	
Share-based compensation		67		52	
Depreciation		498		491	
Pension and other postretirement expenses		(257)		76	
Total operating costs and expenses		3,374		4,086	
OPERATING INCOME		2,688		10,394	
Interest expense		(213)		(731)	
NET INCOME	\$	2,475	\$	9,663	
Pension, net of income taxes of \$0	•	974		210	
COMPREHENSIVE INCOME	\$	3,449	\$	9,873	
NET INCOME PER COMMON SHARE					

--BASIC AND DILUTED

\$

0.13 \$ 0.51

MAUI LAND & PINEAPPLE COMPANY, INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE LOSS (UNAUDITED)

	Nine	Nine Months Ended September 30,			
		2016	:	2015	
		(in thousands except per share amounts)			
OPERATING REVENUES					
Real estate					
Sales	\$	18,000	\$	12,000	
Commissions		876		377	
Leasing		4,572		4,148	
Utilities		2,539		2,409	
Resort amenities and other		1,030		1,105	
Total operating revenues		27,017		20,039	
OPERATING COSTS AND EXPENSES					
Real estate					
Cost of sales		972		1,487	
Other		1,126		546	
Leasing		2,377		1,610	
Utilities		1,909		1,774	
Resort amenities and other		673		686	
General and administrative		1,698		1,677	
Share-based compensation		741		745	
Depreciation		1,486		1,604	
Pension and other postretirement expenses		311		229	
Total operating costs and expenses		11,293		10,358	
OPERATING INCOME		15,724		9,681	
Interest expense		(1,327)		(1,944)	
NET INCOME	\$	14,397	\$	7,737	
Pension, net of income taxes of \$0		1,481		632	
COMPREHENSIVE INCOME	\$	15,878	\$	8,369	
NET INCOME PER COMMON SHARE					
BASIC AND DILUTED	\$	0.76	\$	0.41	